



MONTANA
STATE UNIVERSITY

College of
ENGINEERING



Montana State Racing

Sponsorship Packet 2024-2025



Bobcat Motorsports
220 Roberts Hall
P.O. Box 173800
Bozeman MT, 59717-3800
bobcatmotorsports@gmail.com

Team Overview



Bobcat Motorsports is an extracurricular organization that partners with senior design teams to compete in the Society of Automotive Engineers Baja competitions. The team engineers and builds a new car every year, using the fall semester for design and spring semester for manufacture and testing.

Being on the team helps give students hands on experience manufacturing the parts we design, and working with a real budget and real deadlines.

Bobcat Motorsports is a 501c3 nonprofit organization.

Sponsoring Bobcat Motorsports allows you to support a valuable educational experience for engineering students, and allows your business to increase its brand awareness and overall visibility in the community.

Typical competition budget:

Build of the car (parts and materials)

\$10,000

Competition costs (travel, lodging)

\$7,000

Misc. (emergency funds, last minute purchases)

\$2,500



Sponsorship Tiers

Individual Donation - Any amount

- Digital Team Photo

Bronze Sponsorship: \$250 - \$499

- Logo on Car
- Framed Team photo

Silver Sponsorship: \$500 - \$999

- Logo on car
- Framed Team photo
- Company profile and link on team website

Gold Sponsorship: \$1000 - \$1999

- Logo on car
- Framed team photo
- Company profile and link on team website
- Invite to Sponsor BBQ

Platinum Sponsorship: \$2000 - \$5000

- Logo on car
- Framed team photo
- Company profile and link on team website
- Use of a Bobcat Motorsport car for company events (display)
- Invite to Sponsor BBQ



Partner Sponsorship: \$5000+ (limited to 1 per season)

- Logo on car
- Framed team photo
- Company profile and link on team website
- Use of a Bobcat Motorsport car for company events (display)
- Invite to Sponsor BBQ
- Preferred Use of BAJA Car Firewall for Large Primary Logo with Custom Livery



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How to Donate

Sponsorship contributions can be made through:

1. Monetary donation
2. Product donation equivalent to sponsorship level and market value
3. Equipment or service donation equivalent to sponsorship level and market value
4. A combination of the above

If you have any questions or require further information, please contact:
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2024 - 2025 Season Sponsorship Agreement

Company Name: _____

Contact Name: _____

Phone: Work (_____) _____ - _____ Cell (_____) _____ - _____

Company Address: _____

E-Mail: _____

Sponsorship Amount: _____

How Contribution Will Be Made:

☐ Monetary Donation ☐ Product Donation ☐ Equipment/Service Donation

If Monetary: ☐ Check ☐ Cash

**Checks written out to “MSU Alumni Foundation”, with “SAE Automotive Interest Club”
in memo please.**

Amount Donated: _____

Special Terms: _____

MSU Alumni Foundation Tax ID# 81-6001649